



**Exeter Branch
Country Women's
Association (CWA)**

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Media Alert

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What do you get if you mix a love of beautiful craft work , a group of spirited women , a real sense of style and an endless fervour for fundraising ?

The answer: The Exeter branch of the Country Women's Association latest competition to raise funds for two children's charities . Their first escapade was the Crazy Cozies Competition , with entries from women all over the world.

The Queen of Tea Cosies, Loani Pryor features their story in her new book " "How Tea Cosies Changed the World" .

At her recent book launch , fittingly held in the heartland of their lovely village of Exeter in the Southern Highlands of New South Wales, Loani acknowledged that being a judge for that competition had been a very hard job due to the level of excellence of the work submitted - knitted, felted, patchwork and many other mediums interpreted in such an array of styles .

Their second foray saw posh pinnies being made in the Amazing Aprons in April competition . Again it captured the imagination of many wonderfully talented individuals and it was another hard task for the judge and Ambassador, Paula Duncan AM. Both of these competitions and the related sale days raised considerable funds for cancer charities.

Now, these Purveyors of Posh stuff, have launched their *Exeter Ex'cessories Competition* – an eclectic mix of categories for this competition (Bags , Beanies or Scarves) – one that will allow your imagination to run riot and submit your very own bespoke accessory.

This is very much about having fun and encouraging creativity at the same time as raising funds; with the fundraising focus squarely on children with learning difficulties or disabilities.

Your originality, flair and technique in the making of bags, beanies or scarves could be rewarded with some great prizes . A gala " shopping sale day" after the final judging, is when all entries and donated garments will go on sale .It is sure to be another great showcase of talent and an opportunity to home something very special from their very stylish boutique in the village hall.

For those who don't wish to compete, yet would like to support the fundraising efforts for the two organisations who carry out such vital work with children in need, we encourage you to send us your creative knitted, crocheted, sewn, patchworked, appliqued, embroidered (or whatever!) **Bags Beanies and Scarves**. These will also be sold at our gala sale day at the Exeter Village Hall on Saturday 20th April 2013. A day of family fun with a variety of activities, stalls and refreshments.

Getting involved in the competition is easy. Full details , entry forms, delivery details, competition deadlines and sale date are available on the website www.exetercwa.org together with an overview of the charities to be supported. Any specific enquiries can be addressed to the Exeter Ex'cessories Expert via email exeterexcessories@exetercwa.org

End of Communication Alert : Media Contact Nova Miller 0414 982114